



Sign Regulations

(Please Note: This information is provided as a guide only. Please see a full set of the regulations at www.newhavenmo.org)

City of New Haven
Building Department
101 Front Street
New Haven, Missouri 60368
(573)237-2349 / (636)221-4876

Intent and Purpose

The purpose of these regulations is to provide minimum control of permanent and temporary signs to promote the health, safety and general welfare of the public by lessening hazards to pedestrian and vehicle traffic, by preserving property values, and by preventing a proliferation of unsightly and incompatible development which as a general blighting effect upon the City.

Prohibited Signs

- Unsafe and obsolete signs
- Obscene, indecent or offensive signs
- Paper posters or signs painted directly on exterior walls
- Roof signs
- Signs attached or affixed to stop signs, street signs or utility poles

Garage/Yard/Directional Signs

Garage and yard sale signs and directional signage for homes for sale are allowed. They can be placed 48 hours before the event and must be removed within 24 hours of the event. Signs can be no more than 4 square feet in size. Signs may be placed in the public right of way. Home for Sale Signs may be 6 square feet.

Churches

Churches are permitted one ground sign up to 50 square feet in size. Signs should be monument style and lighted so as not to detract from adjoining property. Churches in commercial districts can have signs that meet commercial district specifications. See City Code 405.605(D)

Temporary Signs on City Property

Signs advertising a civic event, charitable function or civic or educational fundraising activity may be placed at specified locations on city property. The locations are Hwy 100 Water 2 on the east end of town, and Roy Bail Park on the west end of town. Signs may be placed no more than 10 days prior to the event and only 1 sign per parcel is allowed. Signs may be no larger than 32 square feet and must be removed within 24 hours following the event. A No Fee Permit is required for these signs. Please see back of this pamphlet.

Permanent Signs

All permanent signs require a permit. See the City of New Haven Building Department for Permit. To review requirements for Permanent Signs, please contact the New Haven City Hall to determine what zoning classification the property falls under.

For Agriculture Zoning, see City Code 405.605(B)

For Residential Zoning, see City Code 405.605(C)

For Commercial Zoning, see City Code 405.605(D)

Exempt Signs

- Awning, canopy and marquee signs
- Directional signs
- Flags, emblems and insignias (for non-commercial purposes)
- Government and institutional signs
- House number signs
- Bulletin Board signs
- Interior signs

Political Signs

Political signs (elections signs) are allowed but are subject to the following restrictions: Signs can only be placed on private property no more than 60 days prior to the election, and must be removed within 10 days following the election. Political signs in residential districts should be no larger than 6 square feet. Political signs in commercial districts should be no larger than 32 square feet.

Temporary Commercial Signs

Temporary commercial signs are allowed in a commercial districts with the following restrictions: 1.) Sign may be no larger than 16 square feet. 2.) If road frontage for the property is less than 100 feet, up to 3 signs are allowed on the property, 3.) If road frontage for the property is greater than 100 feet, up to 6 signs are allowed on the property, 4.) For gas stations, 2 feet square signs are allowed on the top of the pumps and up to 16 square feet signs are allowed to be attached to the canopy posts or bumpers for the station pumps. No permit is required.



TEMPORARY SIGNAGE PERMIT APPLICATION

For Signs on City Property:
Highway 100 Water Tower 2 or
Roy Bail Park

City of New Haven
Building Department
101 Front Street
New Haven, Missouri 60368
(573)237-2349 / (636)221-4876

Organization Name: _____

Organization Address: _____

Contact Person: _____

Contact Person Phone: _____

Sign Location: _____

Type and Size of Sign: _____

Date of Event: _____

Sign Message:

Regulations for temporary signs on City property

Signs advertising a civic event, charitable functions or civic or educational fundraising activity may be placed on Water Tower 2 no further than 40 feet from the Highway 100 right-of-way line or on the Roy Bail Park property, no further than 15 feet from the Highway 100 right-of-way line. Signs may be placed for no more than 10 days prior to the event. Signs must be removed within 24 hours after the event. No more than 1 sign per event per parcel. Signs may be no larger than 32 square feet. No fee will be charged for this permit. The City reserves the right to remove any sign on its property that is not in compliance with this section, or to order such signs' removal.

Office Use Only

Approved

☐

Rejected

☐

Administrative Officer

Permit Number